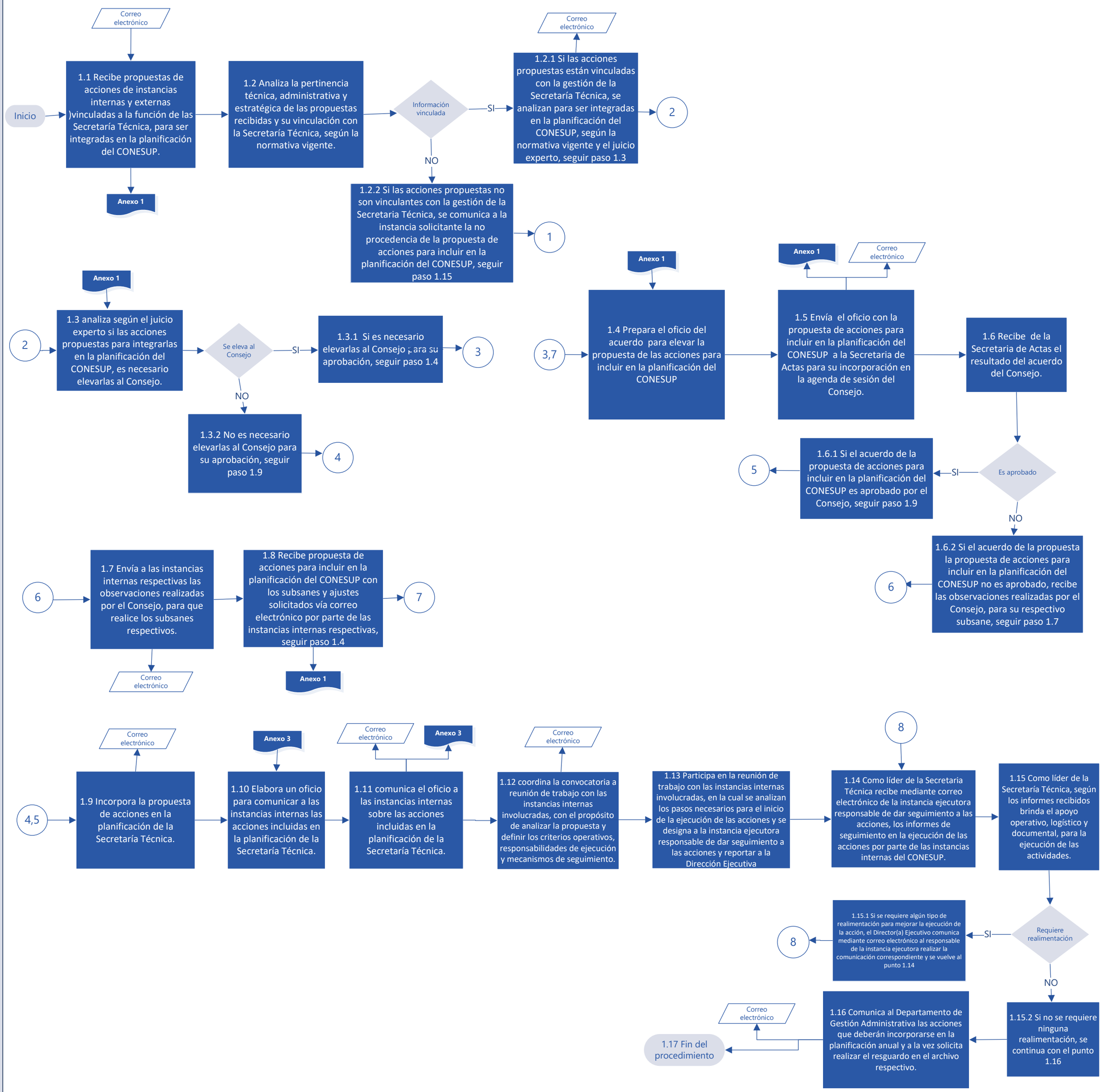Director (a) Ejecutivo